

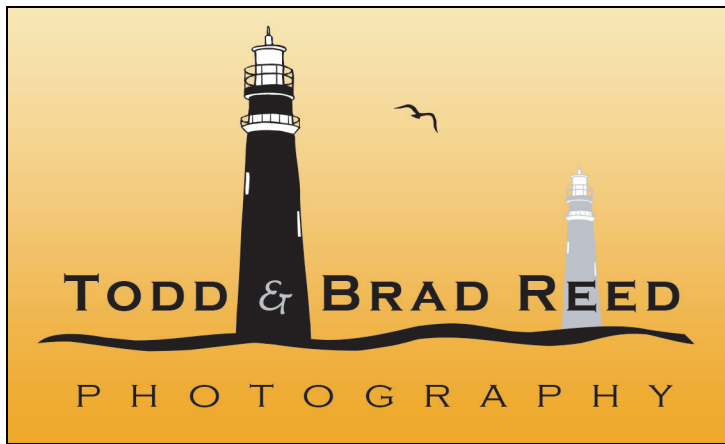


Now, in the comfort of your own space and at your own pace, you are able to participate in our Picture Perfect Workshop Video Series! With over seven and a half hours of video instruction, you will learn all of Todd and Brad Reed's and Rachel Gaudette's secrets to operating your camera on full manual mode. You will come away with a deeper understanding of aperture, shutter speed, ISO, depth of field, lens choice, equivalent exposures, and other technical information that will make you much more efficient and effective with your camera. You will also learn their 20/20 Vision concepts that will help you build stronger, more power, and more beautiful compositions. They will help YOU become a better story teller with YOUR camera and YOUR vision!

This video series will allow you to watch the videos, go out and practice, and come back and then rewatch the videos, or parts of the videos, multiple times as needed.

In order to take any other future photography workshops with Todd, Brad, and Rachel, you will have had to already taken the Picture Perfect Weekend Workshops at the Cartier Mansion in the past, or you will have to be on file as the person who is the recipient of this Picture Perfect Workshop Video Series. Even if you are a seasoned professional who shoots on full manual easily, the Picture Perfect Workshop is still a requirement to be able to take any future workshops with Todd, Brad, and Rachel.

We ask that you do not illegally share these links with anyone. Todd has spent over 50 years learning the craft of photography and is considered by many as one of the top photographers in the United States. He spent 25 years teaching photography at West Shore Community College. Brad has been doing photography full-time for 16 years and went to college for an elementary teaching degree. Together they have been teaching in-person workshops to hundreds of students since 2005. Rachel has been an employee of Todd and Brad since June of 2010 and is the gallery manager. She is also a world class photographer who has had great success selling her art in Todd and Brad's downtown Ludington, Michigan gallery as well as off their website at ToddandBradReed.com. The intellectual property that Todd, Brad, and Rachel have gathered through time, experience, and on the job training is valuable and is how they all make a living and support their families. Please don't illegally share this information. If you know of people that are breaking the law, please report them to us at info@toddandbradreedy.com. Thank you and enjoy learning to use YOUR camera on full manual and to see the world in pictures!



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Picture Perfect Workshop Video Links

Video 1: **Password: PPWVS**

<https://youtu.be/hb3KtNqIFiw>

In the first video of the Picture Perfect Workshop Video Series, Brad Reed will teach what an F-stop is. He will spend a great deal of time teaching you everything you need to know and understand about aperture, shutter speed, ISO, and how to make a panning photographs. Join Brad as he helps you get confident learning about the building blocks of manual exposure. He recommends not having your camera out the first time you watch this video. Just watch and listen the first time through. At the end of the second video, he will have you get your own camera out. After you have finished watching all four videos in the series, then you can have your camera out during this video the second time through.

Video 2: **Password: PPWVS**

<https://youtu.be/jWADYtWITAI>

In the second video of the Picture Perfect Workshop Video Series, Brad Reed will teach you about equivalent exposures. He will also teach you about lens choices and how shooting with a wide angle lens or a telephoto lens changes your perspective of your final image. He will also teach you how to properly use a light meter and how to properly read and understand your histogram on the back of your camera. Brad will get his camera out on screen and help you understand how to change your aperture, shutter speed, and ISO on your own camera. This will help make you a pro at getting the correct exposure!

Video 3: **Password: PPWVS**

<https://youtu.be/QINdY3qCGf4>

In the third video of the Picture Perfect Workshop Video Series, Brad Reed will teach you the first ten of their 20-20 Vision Concepts. He will show you two of his images, two of Todd's images, and two of Rachel's images for the following concepts: twice as close, immediacy, simplicity, rule of thirds, dynamic diagonals/triangles push, triangle/arrow at the base, repetitive patterns, get rid of the junk and lastly the three parts of a grand scenic composition. Brad will often refer to things he already taught in the first two videos in this section to help the concepts sink in more.

Video 4: **Password: PPWVS**

<https://youtu.be/iDcWWMoRnhc>

In the last video of the Picture Perfect Workshop Video Series Brad Reed will be teaching you the remaining ten of their 20-20 Vision Concepts. He will be teaching spherical perspective, micro composing, negative space, little persons in the big world and little object shrink in your camera, clouds are your friends, abstracts, atmosphere, edges of light, magic light, and lastly natural phenomena. Again, Brad will often refer to things he already taught in the first three videos in this section to help the concepts sink in more.